Manager / Organization and ITC

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Summary

Information technology manager and organization architect specialized on Family-Owned Business. Extensive knowledge on reengineering processes from ERP selection and implementation to definition of human resources and management policies.

Specialties

Family-Owned Business, Process optimization, Information Technologies, Organization, Content and knowledge management

Other Data

🚗 **Driving license B1**
Car and motorcycle

Experience

2004-Present — **Salvador Escoda, S.A. (Barcelona)**
Privately held; From 501 to 1.000 employees; Wholesaler

Position: **CIO**
Function: IT director plan elaboration, including ERP selection (Oracle eBusiness Suite) and set up. Rationalization of processes and resources in the IT area. Leadership of organization unit.
Objectives:
- Professionalization of the management structure (from the board to the area managers).
- Implementation of management tools and best practices (Analytic Finances, Budgets, Forecasts, KPIs, etc) .
- Process reengineering in order to improve costs efficiency.

2008-Present — **EADA. Business School (Barcelona)**
Educational Institution; 201-500 employees; Education Management industry

Position: **Associate Professor**
Function: Tutor for executive MBA final projects. Help project groups developing business plan (from strategy to operations) in every involved area (marketing, sales, operations, human resources, etc). Viability evaluation and final qualification. Teaching classes in the area of Information Technologies in the executive MBA program

Skills & Expertise

Set up of a new ERP and process reengineering of a company of more than 500 employees

Implementation of the use of budgets and management indicators in a family owned business

Set up organic management in traditional companies

More than 12 years of experience as a manager and member of the board

Development of a comprehensive range of products and services in the area of IT

2001-2004	**daVinci Consulting (Barcelona y Madrid)**
	Privately held; 51-200 employees; Information Technology and Services industry
Position:	*eBusiness Solutions Manager*
Function:	Leadership of a consultancy team with 70 people distributed between Barcelona and Madrid and a budget of 4M Euros in professional services. Member of the board with direct reporting to CEO. Definition of division offering and responsible of unit margins. Leadership of strategic projects: "Certificat Digital Avançat" a CA/PKI for the catalan public administration. "Ocenet" a content management system for Editorial Océano. "Visado Digital" a visa service through internet for COEIC.

1997-2001	**daVinci Consulting (Barcelona)**
	Privately held; 51-200 employees; Information Technology and Services industry
Position:	*Development Division Manager*
Function:	Creation of the software development division. Consolidation of it as one of the strategic lines in the company, growing from 5 to 25 professionals and doubling turnover annually until 1,5M Euros in 2001. Senior consultant and project leader in J2EE, Verity (knowledge management) and Vignette architectures. Leadership and active involvement in the creation of a development methodology based upon RUP and open source patterns. Search for eCommerce products for the spanish market (like iCat) and develop marketing and communication plans to deploy such technologies in Spain.

1994-1997	**ADD Servicios Informáticos (Cerdanyola del Vallés)**
	Privately held; 11-51employees; Information Technology and Services industry
Position:	*Consultant*
Function:	Consultant and developer in OO, C/S and iNet technologies. Implantation of Internet development strategies (based on Java). Software analyst and developer in PowerBuilder, C and relational databases in Windows and Unix environments.

Good speaker and communicator

Management of risk projects with a high technological burden

Management of large teams of professional services

Complete overview of business processes

Change and teamwork oriented

Specialist in processes and methodologies

Formación académica

2002-2004	**Executive MBA**
	EADA Business School. Escuela de Alta Dirección y Administración
	Alumni Comitee member (2004-2010) and president (2008-2010)
1993-1995	**Elelectronics Engineer Master Degree**
	EUETT La Salle. Ramón Llul University
	Member of the Mathematics department
1987-1992	**Telecomunications Engineer Bachelor Degree**
	EUETT La Salle. Ramón Llul University

Idiomas

Inglés	(Full professional proficiency)
Catalán	(Native or bilingual proficiency)
Español	(Native or bilingual proficiency)
Italiano	(Limited working proficiency)
Chino	(First degree UOC University)
Japonés	(Currently studing first degree on EOI)

Courses and Seminars

Technical trainning
From 1997 to 2003 technical and comercial trainning in the areas of Content and Knowledge Management, Mission Critical Architectures and software development in Madrid, Barcelona, Londres, Paris and San Francisco.

Business Seminars
· EADA, Dr. Shelley Carson. Neurocreativity
· EADA. Social Networks
· EADA. Network Society
· EADA. Mergers and Acquisitions
· EADA. Competitivity in familiar owned companies
· Chamber of Commerce, ISO 9000 quality certification